

**6CB, Inc Medical Educational Grants  
Medical Affairs  
Request for Proposal (RFP)**

***RFP Title: Psoriasis Educational Article***

<b>Background:</b>	UCB, Inc., is a global biopharmaceutical company focused on the discovery and development of innovative medicines and solutions to transform the lives of people living with severe diseases of the immune system or of the central nervous system.
<b>Key Identified Gaps:</b>	<b>In psoriasis, there's a poor understanding by HCPs of the choice of treatment when it comes to the management of special populations of psoriasis patients.</b>  <b>Educating HCPs on available therapies would allow them to better understand the benefit: risk of a particular treatment, choose an appropriate treatment that can be optimal for each patient and that would empower patients toward self-advocacy</b>
<b>Specific Interest of this RFP:</b>	An enduring material that providers can access such as a journal article or supplement. Or an on-line item that can be accessed by providers.
<b>Eligibility Criteria:</b>	The program should target the US geographic region. The education must be accredited and abide by ACCME standards.  If accepted, the provider must attest to the terms, conditions and purposes of an educational grant as described in the electronic UCB letter of agreement. See the FAQ document in the Grants section at <a href="https://www.ucb.com/our-company/funding/usa">https://www.ucb.com/our-company/funding/usa</a> for the UCB letter of agreement content.
<b>Clinical Area:</b>	Psoriasis
<b>Target Audience:</b>	HCPs who treat psoriatic disease: Dermatologists and the NPs and Pas who work in dermatology as well as some rheumatologists who have an interest in psoriatic disease management
<b>Outcomes:</b>	
<b>Expected Budget Range of Applications:</b>	60K
<b>Key Dates:</b>	RFP release date: 9/3/19  Proposal Deadline: 9/24/19 Please note the deadline is midnight Eastern Time  Review of Proposals by External Review Panel: N/A  Anticipated Proposal Notification Date: 10/25/19  Period of Performance: N/A  <b><i>Please note an interim progress report will be requested depending upon timelines of the program.</i></b>
<b>Submission Instructions:</b>	Submit applications online through the UCB eRequest system which can be accessed by following the link in the Grants section at <a href="https://www.ucb.com/our-company/funding/usa">https://www.ucb.com/our-company/funding/usa</a> . Applicants must register for the UCB eRequest system if you are not a current registrant.

	<p>Select <b>UCB.POSAug2019</b> in the RFP Number field in the application, and include <b>UCB.POSAug2019</b> within the Request Title as well.</p> <p>Select <b>IMMUNOLOGY</b> as the Therapeutic Area and <b>PSORIASIS</b> as the Indication(s).</p> <p>Complete all required sections of the online application and upload the proposal.</p> <p>Approvals and denials will be communicated to the applicant via the eRequest system by email by the dates provided above.</p>
<p><b>Application Section Requirements:</b></p>	<p>Learning objectives  Needs assessment with classification of identified gaps into knowledge, skills, attitudes optionally performance according to the Moore levels of outcomes based planning  Intended outcome level to be achieved according to the Moore Scale  Activity type and delivery format following instructional design principles  Audience  Line item budget (template provided on application)  Document uploads for inclusion:</p> <ol style="list-style-type: none"> <li>1. A formal dated Letter of Request for the funding</li> <li>2. A comprehensive learning needs assessment plan</li> <li>3. Detailed program plan</li> <li>4. Accreditation certificate(s)</li> <li>5. W-9 for payee organization</li> <li>6. Outcomes measures plan</li> </ol> <p>Be sure to review the FAQ document at the USA Funding website <a href="https://www.ucb.com/our-company/funding/usa">https://www.ucb.com/our-company/funding/usa</a> for other application information.</p>
<p><b>Questions:</b></p>	<p>Please direct any questions that you may have to the UCB Grants Office at <a href="mailto:grants@ucb.com">grants@ucb.com</a></p>