

**UCB, Inc Medical Educational Grants  
Medical Affairs  
Request for Proposal (RFP)**

***Psoriatic Disease: Improving Knowledge on Current Impact and Advancements in Disease Management for Payers and Healthcare Decision Makers (UCB.PsO2.Feb2020)***

<b>Background:</b>	UCB, Inc., is a global biopharmaceutical company focused on the discovery and development of innovative medicines and solutions to transform the lives of people living with severe diseases of the immune system or of the central nervous system.
<b>Key Identified Gaps:</b>	Despite recent advances in therapy, many PSO and PsA patients continue to struggle with active disease, failing to achieve complete and lasting disease resolution across the multiple manifestations of psoriatic disease, which negatively impacts their quality of life, comorbidities and risk of disease progression.
<b>Specific Interest of this RFP:</b>	A multi-channel medical education program consisting of live CME at a national payer conference, enduring materials, and/or webinars that focus on: <ul style="list-style-type: none"> <li>• Education on the evolving biology and targeted approach with psoriatic disease</li> <li>• Impact of comorbidities on quality of life, disease evolution, and optimization of treatment</li> <li>• Education on updated treatment guidelines, Treat to target approaches, and high efficacy endpoints</li> <li>• Understanding management of special populations (e.g. comorbidities, disease severity, PsA) for optimization of disease control, enablement of robust risk:benefit analyses, and empowering patients toward self-advocacy</li> </ul>
<b>Eligibility Criteria:</b>	The program should target the US geographic region. The education must be accredited and abide by ACCME standards. If accepted, the provider must attest to the terms, conditions and purposes of an educational grant as described in the electronic UCB letter of agreement. See the FAQ document in the Grants section at <a href="https://www.ucb.com/our-company/funding/usa">https://www.ucb.com/our-company/funding/usa</a> for the UCB letter of agreement content.
<b>Clinical Area:</b>	Medical Dermatology / Inflammatory Skin Conditions
<b>Target Audience:</b>	Payers and Healthcare policy/formulary decision makers
<b>Outcomes:</b>	The educational programs and enduring materials would be specifically tailored for Payers and Healthcare formulary decision makers to expand their knowledge on evolving psoriasis biology, current psoriasis controversies, interventions and outcomes, which will help in their decision process in providing appropriate psoriasis treatment access to their healthcare consumers
<b>Expected Budget Range of Applications:</b>	(USD) \$200K
<b>Key Dates:</b>	RFP release date: February 14, 2020  Proposal Deadline: February 28, 2020 <i>Please note the deadline is midnight Eastern Time</i>  Review of Proposals by External Review Panel: N/A  Anticipated Proposal Notification Date: March 27, 2020

	<p>Period of Performance: April 1, 2020 – April 1, 2021  <i>Please note an interim progress report will be requested depending upon timelines of the program.</i></p>
<p><b>Submission Instructions:</b></p>	<p>Submit applications online through the UCB eRequest system which can be accessed by following the link in the Grants section at <a href="https://www.ucb.com/our-company/funding/usa">https://www.ucb.com/our-company/funding/usa</a>. Applicants must register for the UCB eRequest system if you are not a current registrant.</p> <p>Select <b>UCB.PsO2.Feb2020</b> in the RFP Number field in the application, and include <b>UCB.PsO2.Feb2020</b> within the Request Title as well.</p> <p>Select <b>Immunology</b> as the Therapeutic Area <b>Psoriasis</b> as the Indication(s).</p> <p>Complete all required sections of the online application and upload the proposal.</p> <p>Approvals and denials will be communicated to the applicant via the eRequest system by email by the dates provided above.</p>
<p><b>Application Section Requirements:</b></p>	<p>Learning objectives  Needs assessment with classification of identified gaps into knowledge, skills, attitudes optionally performance according to the Moore levels of outcomes based planning  Intended outcome level to be achieved according to the Moore Scale  Activity type and delivery format following instructional design principles  Audience  Line item budget (template provided on application)  Document uploads for inclusion:</p> <ol style="list-style-type: none"> <li>1. A formal dated Letter of Request for the funding</li> <li>2. A comprehensive learning needs assessment plan</li> <li>3. Detailed program plan</li> <li>4. Accreditation certificate(s)</li> <li>5. W-9 for payee organization</li> <li>6. Outcomes measures plan</li> </ol> <p>Be sure to review the FAQ document at the USA Funding website <a href="https://www.ucb.com/our-company/funding/usa">https://www.ucb.com/our-company/funding/usa</a> for other application information.</p>
<p><b>Questions:</b></p>	<p>Please direct any questions that you may have to the UCB Grants Office at <a href="mailto:grants@ucb.com">grants@ucb.com</a></p>