



Jeff Wren

**Executive Vice President
Neurology Patient Value Unit Head**

- Joined UCB in October 2010

In his current role, Jeff heads UCB's neurology patient value unit, neurology being one of UCB's two main therapy areas. He is responsible for the entire value chain of UCB's neurology portfolio, from development through medical, market access, sales and marketing.

His passion for helping patients suffering from severe diseases translates to a commitment from Jeff and his team to raising the standard of care.

Before taking on his current role Jeff was Senior Vice President UCB and President North America Operations where he was responsible for providing leadership and strategic direction to all aspects of the organization's operations in both the US and Canada.

Prior to this Jeff was Vice President of UCB's Managed Markets and Trade Relations in the US and head of UCB's Canada operations.

Jeff is a member of the board of directors for BIO International, as well as a member of the board of advisors for the Metro Atlanta Chamber of Commerce.

Key positions

Prior to joining UCB, Jeff held the following positions:

2006 – 2010

Sepracor Pharmaceuticals

Senior Vice President and Specialty Business Unit Manager where he added oversight to specialty product sales to his existing managed markets responsibilities.

Vice President Organized Customer Group and Strategic Operations.

1989 – 2006

TAP Pharmaceuticals

Jeff spent 17 years at TAP where he held a number of roles with increasing responsibility in sales, managed markets and operations.

Jeff began his career at **Bock Pharmaceuticals**.

Education

Bachelor of Science in Biology - Missouri Southern University, Joplin, Missouri

INSEAD Executive Business Program

Update: October 2015