



Bharat TEWARIE, MD

**Executive Vice President
Chief Marketing Officer**

Joined UCB in March 2015

Bharat Tewarie joined UCB in Belgium HQ in 2015 with more than 25 years of experience in the pharma and biotech industry. He has acquired impressive world-wide expertise while working in the USA, Switzerland, Germany and the Netherlands in both global and local roles leading global business franchises to great success. Trained as medical doctor (MD) in the Netherlands, Bharat Tewarie also has an extensive background in multiple aspects of pharmaceutical management, including P&L responsibility, business development, sales, global marketing, clinical research and medical affairs. He has dedicated his career to better understanding patients living with chronic diseases and how to best meet their needs.

As UCB's Chief Marketing Officer, Bharat is a member of the Executive Committee of UCB and heads the Global Marketing & Innovation, Insight, Patient Experience, Early Stage Commercial Leads, Upstream Marketing and Patient Access & Pricing Practices.

Key positions

Prior to UCB, Bharat held the following positions:

2012 – 2015

EMD Serono Inc.:

Senior Vice President, Head of the Global Business Franchise Neurology & Immunology and of the Global Business Franchise Medical Devices

2010 – 2011

Merck Serono SA:

Senior Vice President, Head of Global Business Unit Fertility & Endocrinology

1998 – 2010

During this timeframe, Bharat held various leadership positions at Serono International SA, Serono Inc and EMD Serono in Endocrinology and Reproductive Health covering areas such as product launches, general management, global sales and

marketing, US business unit management and business development

Prior to this, he built up his global and local experience with other pharma companies in medical affairs, clinical development and product management at **Roche Pharma** and **Boehringer Ingelheim**.

Education

1991	Webster University, The Netherlands MBA
1986	University of Utrecht, The Netherlands M.D.