

# Facts and Figures of Living with Psoriasis

## Psoriasis is one of the most common auto-immune disorders



Psoriasis affects **125 million** people worldwide.<sup>1</sup>



It causes rapid build-up of extra skin cells that form thick, silvery scales and itchy, dry red patches.<sup>2</sup>

## Psoriasis often creates significant emotional and social burdens on patients



Nearly **60% of people** with psoriasis say the disease causes problems in their everyday lives.<sup>6</sup>



**65% of patients** have reported discrimination at work, in school and other places.<sup>7</sup>

Psoriasis patients are **more likely** to suffer from depression.<sup>8</sup>



Patients feel like outcasts, and often prefer not to be seen in public.<sup>9</sup>

## Psoriasis is often linked to other diseases, each with their own significant symptoms



Approximately **42% of patients** with psoriasis may develop psoriatic arthritis (PsA) and as many as **1 in 7 people** with psoriasis may have undiagnosed PsA.<sup>3,4</sup>



Patients with PSO and PsA are at a greater risk of developing a range of other health conditions, such as cardiovascular disease, obesity, depression and diabetes.<sup>5</sup>

## Psoriasis is more than a skin disease and can have a negative impact on one's psychological and social well-being, particularly in women



A recent survey found that **30% of young women** with psoriasis were affected by low self-esteem.<sup>10</sup>



Compared to young men and older women, younger women also reported higher levels of stress and loneliness.<sup>10</sup>

- At UCB, we've learned that the psoriasis patient journey is one of duality, layering physical impact with emotional experience.
- We've developed a deep understanding of the patient journey in psoriasis and psoriatic arthritis and are working to create differentiated solutions for these patients.

- We are committed to involving and empowering patients to manage their condition and live life to the fullest.
- We're committed to delivering value and making a difference to the lives of patients suffering with severe chronic immunologic diseases such as psoriasis.

**UCB believes that by working together, psoriasis is a challenge that we can overcome**

UCB has a unique Patient Value Strategy that connects the patient, the science and the solution, and aspires to bring value to patients in immuno-dermatology.

 Inspired by patients.  
Driven by science.

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